

Demographics User Group Conference 2009

Panel Session: More and better for less – how we can improve insight and its impact during the recession

Richard Alldritt's concluding call for Action:

- 1) Keep up pressure to get legal obstacles to the free re-use of data, surfaced, understood and addressed. Part of this pressure is to set out clearly the consequences of not resolving the obstacles – including loss of efficiency and competitive position on web. Address Register is example.
- 2) Look for ways to add value to existing (official) statistical products at low cost and champion such developments – OAC on EFS is excellent case study.
- 3) Look for creative ways to share information without risk to confidentiality, for example triangulation of messages from different sources and champion this sort of thing as well – Google example of overlay of urban metro system and ethnic spread, leading to new conclusions without invasive sharing.

Richard Alldritt