



2011 Census from operations to outputs

“I am confident that we have achieved a response rate of 94 per cent nationally and over 80 per cent in every local authority. Across London, the estimated response rate in most London boroughs is between 5 and 15 percentage points better than in 2001, and across the capital as a whole I am also confident we have reached a response rate of over 90 per cent.” Glen Watson, 2011 Census Director - July 2011.

This headline message, released by the Office for National Statistics, will be welcome news to all local authorities and census data users. But how has this been achieved, what happened in the field operations, what happens between now and during the delivery of statistics? The answers to all these questions and more will be presented in a series of road shows this autumn.

Book your place now for an insider's view into the 2011 Census.

The field operations challenges and successes

26 million questionnaires delivered to households, an online completion facility and 35,000 staff in the field makes for a complex operation. The first session of the road show will report on the field operation and how it will act as the foundation to building accurate census population estimates.

From questionnaire to data-sets - ensuring the quality of census information

The 2011 Census does not work in isolation. This session discusses techniques which are used to validate the data prior to the first release of population estimates in July 2012.

With the questionnaires well into processing, this session will remind users of census methodology and how challenges from the operation will be overcome, (such as holiday homes and non-respondent addresses), to ensure that census estimates are robust and meet user needs. The session will explore how, and why, the overall design worked.

Delivering the census data: how, when and what.

The 2011 Census has consulted widely about the release of statistics, and the products which will be released. This session will detail the running order for release; access to the data, and the approach taken to dissemination.

What's next?

Bringing the day to a close, this session will focus on the timetable for the coming months, and answer any outstanding questions.

Road show dates and venues

12 September 2011	London
19 September 2011	London
20 September 2011	Cardiff
22 September 2011	Leeds
23 September 2011	Birmingham
26 September 2011	Peterborough
27 September 2011	Crewe

All events will run from 10:00 to 16:30.

Ensure your attendance by e-mailing: 2011.census.la.liaison@ons.gsi.gov.uk